

Steve Slaton Joins RegEd as Head of Product Management

November 1, 2012

RALEIGH, NC: RegEd, a leading provider of technology solutions for compliance and risk management, today announced that Steve Slaton has joined the company as an Executive Vice President, Product Management. Steve will be responsible for full life cycle product management for RegEd's compliance and risk management, licensing and registration, and education solutions. In this leadership role, he will also define the product strategy and manage the prioritization and development of products and delivery of solutions to clients.

"Dynamic and entrepreneurial, Steve has a proven track record of innovation and success in software and information technology," said John M. Schobel, CEO of RegEd. "He will make an excellent addition to our knowledgeable team and provide insights from the highly regulated healthcare industry to further strengthen the development and delivery of our compliance solutions."

Steve brings over 20 years of experience to RegEd in the creation, management and delivery of software and information technology solutions. He has expertise in all facets of software product life cycle, from development through launch to mainstream market adoption. In particular, he has demonstrated success in organizing cross-functional teams to define and execute breakthrough solutions resulting in robust sales and revenue growth.

Most recently, Steve was Director of Product Management for Intuit Health, where he led all aspects of product strategy and management after Intuit's acquisition of Medfusion, Inc. Prior to the acquisition by Intuit, Steve served as Vice President of Product Management and Marketing for Medfusion. He also held leadership positions at Allscripts Healthcare Solutions, General Electric and Hewlett-Packard.

He holds a Bachelor of Electrical Engineering from the University of Dayton and a Master of Business Administration from Boston University. Steve is a Six Sigma Greenbelt in addition to holding other professional technology designations. He lives in Raleigh, NC with his family.

About RegEd

RegEd is a leading provider of technology solutions for compliance and risk management serving over 800 enterprise clients including 80 of the top 100 financial services firms. Established in 1994 by former regulators, the company is a recognized industry authority and has created the standard of excellence for rule-based compliance automation for broker-dealers, investment advisors, insurance companies and their distributors. Our client-driven solutions deliver superior operational efficiency and enable firms to cost-effectively comply with state and FINRA regulations while mitigating risks before they occur. For additional information, please visit our website: www.reged.com.

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